



City of Arts & Innovation

News Release

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Local Businesses Invited To Participate in Citywide Riverside Restaurant Week

Advertising support available for eateries that join event celebrating dining options citywide

RIVERSIDE, Calif. – The City of Riverside is offering all Riverside restaurants a chance to benefit from more than \$25,000 in paid advertising by participating in the first citywide Riverside Restaurant Week.

The June 20-29 event, which is being held in collaboration with the Riverside Downtown Partnership and the Arlington Business Partnership, is open to Riverside restaurants that agree to offer a special menu, discounted pricing or an exclusive item during the 10-day event.

Riverside Restaurant Week is designed to showcase Riverside and the many and varied dining opportunities available to residents and visitors. Many of the restaurants that will be featured during the event are locally owned and operated. Supporting these local business contributes to the growth and development of the City of Riverside.

Restaurants that sign up at www.DineRiverside.com before June 1st will be able to take advantage of press coverage, website promotion and advertising activities.